

FOR IMMEDIATE RELEASE

IP TOUCH INTERCOM LAUNCH

Sydney, October 7, 2008

Switch Automation is proud to release the IP-Touch. Patent pending, the revolutionary IP (Internet Protocol) intercom door station enables full 2-way communication to any SIP (Session Initiation Protocol) enabled voice and video enabled device.

Using the latest projective capacitive technology, the IP Touch intercom is operated through a glass panel which when designed to complement the project becomes an integral component of the building. The IP Touch's user interface is fully customisable presenting users and guests with an interactive touch display to contact the intended recipient.

In conjunction with Switch Automation's range of interactive touch screens and VoIP enabled handsets the IP Touch provides a complete solution that can be scaled to any size for many applications including multi residential apartments and business.

Being behind glass, the IP Touch intercom is vandal proof and is not susceptible to environmental conditions such as wind, moisture and dust. An inductive transducer provides audio through the glass panel.

SIP (Session Initiation Protocol) is an open standard, IP (Internet Protocol) network protocol most often used for VoIP (Voice over Internet Protocol) telephony. Using a SIP server, the system is extremely flexible allowing customisation, which can include the routing of calls to other handsets or mobile phones when a recipient is unresponsive and telecommunication provider selection for call cost optimisation.

Switch Automation has an underlying philosophy of integrating innovative technology using IP and open standards. Together with a range of interactive touch screens and integrated entertainment servers, a range of VoIP based IP intercom solutions leverages widely used and fully scalable technology capable of video and voice communications over local ethernet or the internet.

Switch Automation's solutions are designed for residential, business and hospitality including multi-residential apartments, gated communities and hotels.



ABOUT SWITCH AUTOMATION

Switch Automation specialises in the design, development and production of automation control solutions for residential, commercial, industrial and multi-dwelling applications.

Switch Automation products feature state-of-the-art technologies built on open standard, internet enabled architecture using simple structured cabling ensuring your project is completely future proof. With a wealth of experience, Switch Automation is the system of choice for supplying a completely integrated solution for a wide range of applications.

Switch Automation is a CEDIA (Custom Electronic Design and Installation Association) member and are proud to have developed systems that have been recognised by our industry for quality and innovation including the 2007 & 2008 Smarthouse Best of the Best awards for Best Automation System and Best Management System.

CONTACT

Deb Noller - Director
Switch Automation
Mobile: +61 405 911 381
Office: +61 2 8399 1919
Skype: deb.noller
Email: dnoller@switchautomation.com
Web: www.switchautomation.com